



GLOBAL INCLUSION FOUNDATION

Johannesburg, South Africa

hr@wearegif.org ✉
www.wearegif.org 🌐

JOB PROFILE: Graphic Designer

Role Title: Graphic Designer

Reports To: Communications Specialist / Executive Director

Type: Volunteer

Time Commitment: 3–5 hours per week

Role Purpose

To design high-quality visuals for GIF's programmes, campaigns, fundraising, and digital communication channels.

Key Responsibilities

- Create creative visuals for social media, posters, presentations, and reports.
- Maintain GIF's brand identity across all designs.
- Support fundraising and programme teams with design needs.
- Prepare visuals for website and printed materials.

Competencies

- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign) and Canva
- Optional) Basic video editing or motion graphics skills (After Effects, Premiere Pro) is a plus
- Strong sense of layout, branding, and colour theory
- Ability to follow brand guidelines while being creative
- Attention to detail

Minimum Requirements

Education

- A certificate, diploma, or degree in Graphic Design, Visual Communication, Digital Media, or Design Studies
- OR current student in any design-related field
- OR a strong design portfolio demonstrating real skill (self-taught designers welcome)

Experience

- Any experience in design (NGO, freelance, academic, self-initiated projects all qualify)
- Prior experience creating social media graphics, posters, or digital layouts is an advantage
- A portfolio of at least 5–10 designs (Canva, Photoshop, Illustrator, or any platform)



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Skills

- Proficiency with Canva (minimum requirement)
- Good sense of visual layout, colour balance, typography, and brand consistency
- Ability to follow GIF brand guidelines (colours, fonts, tone)
- Creative, detail-oriented, and able to meet deadlines
- Clear communication and ability to collaborate with Communications and Social Media teams

How To Apply:

Send your CV and portfolio (if applicable) to:
hr@wearegif.org

